

# BACKUP POWER. ON DEMAND.

## POWER MANAGEMENT BATTERY SOLUTIONS

RESIDENTIAL | COMMERCIAL | INDUSTRIAL | DATA CENTERS

Depending on the circumstances, even the shortest electrical outage can mean a temporary inconvenience at best, or a catastrophe. From homes and medical facilities to businesses and data centers, power management is more critical than ever to ensuring continuous operations, user well-being, livelihoods and lives. That's why nationally recognized generator OEMs, authorized dealers and distributors, and their customers rely on Crown Battery power management solutions.

### Averting Disaster through Support & Innovation

Whether you're an OEM, dealer or distributor for enterprise-level backup power systems, residential generators — or all of the above — you need a highly qualified supplier you can count on when it comes to meeting expectations for product performance and support — before, during and after the sale.

As trusted industry experts for nearly a century and one of North America's leading battery manufacturers, Crown Battery is a thought leader, making it our business to understand what power management customers need to succeed and maintain their own quality reputations. And it all starts with seamless, proven product readiness in response to power outages

*"For some clients, if they're down a minute they lose hundreds of thousands of dollars — even lives — it all comes down to the battery."*

— Jeremy White, General Manager  
Buckeye Power Sales

### Superior Construction and Performance Based on Real-World Input

Crown Battery offers a comprehensive selection of contemporary battery models featuring robust construction and on-demand performance to reliably start and mitigate the risk of failure, downtime and economic losses due to power outages.



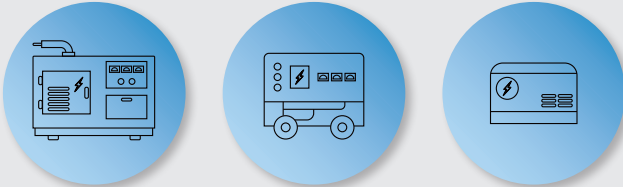
# POWERFUL INDUSTRY-LEADING SOLUTIONS

## FOR POWER MANAGEMENT PROFESSIONALS

We're proud of the long-standing relationships we have with power management professionals who leverage the proven performance behind Crown Battery products, experience and support.

### MARKET EXPERTS

We keep ahead of the trends, anticipating industry needs to deliver power management product and business solutions that generator OEMs, dealers and distributors rely on.



The post-pandemic era has been marked by significant growth in the power management market, as U.S. generator sales delivered \$6.1 billion in 2023.\* In turn, our insight, innovation and reputation for proven, reliable performance in these segments uniquely qualifies Crown Battery to be your supplier of choice — and respond to corresponding growth opportunities

\*SOURCE: Forbes Business Insights

### TECHNICAL CHAMPIONS

The power management market is increasingly driven by technological advancements and regulatory mandates that impact emissions and greenhouse gas (GHG) performance.

By the numbers, Crown Battery is the proven leader when it comes to technology integration, GHG and lifecycle assessment of lead battery components.

- The nation's only US EPA Green Power Partner certified battery manufacturer; our operations are 100% powered by renewable energy
- Our lead-acid FLA and AGM products are over 99% recyclable and 4 times better for the environment than other chemistry alternatives
- Manufacturing burdens are 39 - 90% lower for lead-based batteries compared to alternative chemistries



Download our Zero Waste brochure for the full story:



### XD SERIES:



Powerful commercial engine starting and maintenance-free performance

- Proven durability, long service life
- The latest cover and container designs
- Models meet or exceed OEM starting power requirements in residential and commercial applications

### ECB & SEVERE DUTY SERIES: ENHANCED CROWN BATTERY



Next-level array featuring the most robust internal construction available in North America

- Contains plates featuring 50% thicker grids and advanced PosiWrap™ separator protection
- Delivers superior cranking reliability, battery cycling durability, improved charge acceptance, and protection from extreme temperatures and vibration
- Maintenance-free; delivers 20% longer life vs. competitive products in residential, commercial and industrial applications

### CROWN1 AGM SERIES:



Premium, contemporary models; sealed, safe, non-hazardous and maintenance-free

- Highlighted by super thick plates and massive top-lead current-carrying connectors
- Offers unparalleled dependability for both engine starting and reserve power requirements for system-monitoring controls in residential, commercial, industrial and data center applications
- Features 20% longer service life advantage over competitive batteries

Download our power management battery line card at [crownbattery.com](http://crownbattery.com) or contact us to learn more.



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